



Communications and Marketing Intern Application Spring 2017

Fill out both sides of this application in blue ink.
Please attach a cover letter, résumé and up to five work samples.

Personal Information

Name _____ Email _____

Date of Birth _____ Age _____ Major _____

Cell Phone _____ Personal website _____

When did you enter USF? (please circle) SPRING SUMMER FALL Year _____

When are you graduating? (please circle) SPRING SUMMER FALL Year _____

Internship Information

Are you seeking college credit for this internship? (please circle) YES NO

Please circle ONE internship position for which you are applying.

- Events Planner Reporter Public Relations/Marketing/Advertising
- Photographer Graphic Designer Website Developer
- Broadcast/Video Production

Please rank these skills based on your experience, with 1 being no experience and 5 being very experienced.

	No Experience		Somewhat Experienced		Very Experienced
Public Relations	1	2	3	4	5
Marketing	1	2	3	4	5
News Writing	1	2	3	4	5
Feature Writing	1	2	3	4	5
AP Style	1	2	3	4	5
Photography	1	2	3	4	5
Video Production	1	2	3	4	5
Social Media	1	2	3	4	5
Graphic Design	1	2	3	4	5
Website Design/Management	1	2	3	4	5
Event Planning/Management	1	2	3	4	5

Computer Skills

Please circle the computer programs you are comfortable using:

Adobe Acrobat Professional

Adobe After Effects

Adobe Dreamweaver

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premier Professional

Final Cut Pro

Microsoft Excel

Microsoft PowerPoint

Microsoft Word

Quark XPress

Other: _____

Which platform are you proficient in?
(please circle)

Mac

Windows

Which programming language(s) are you proficient in? (please circle)

HTML

Java

CSS

Flash

HTML5

About You

Describe yourself in five words.

1.

2.

3.

4.

5.

What are two of your pet peeves?

1.

2.

List seven activities you enjoy doing.

1.

2.

3.

4.

5.

6.

7.

List two of your strengths.

1.

2.

List two of your weaknesses.

1.

2.

Application Checklist

- Completed application
- Cover Letter
- Résumé
- Work samples
- Like USFCollege on Facebook
- Like USFCASDean on Facebook
- Follow @USFCollege on Instagram
- Follow @USFCollege on Twitter
- Join our LinkedIn group

Drop off all materials to:
Michele Dye
USF College of Arts and Sciences
CPR 107

Deadline: Friday, Jan. 13, 2017, at 4:30 p.m.