Communications and Marketing Intern Application

Fill out both sides of this application in blue ink. Please attach a cover letter, résumé and up to five work samples.

Personal Information

Name
Email

Date of Birth
Age
Major

Cell Phone
Personal website

List the types of social media that you use regularly:

Please circle which CAS social media accounts you follow:
Facebook (USFCollege)  Twitter (@USF_College)  Twitter (@Rafters9)
Facebook (USFCASDean) YouTube (USFCAS) Linkedin
Facebook (Raftersthecat) Instagram (@USFCollege) Pinterest (USF CAS Interns)

When did you enter USF? (please circle) SPRING  SUMMER  FALL  Year___________

Areas of Interest

Please circle the internship position for which you are applying.

Public Relations and Marketing  News/Feature Writing  Graphic Design
Photography  Broadcast/Video Production
Social Media  Website Design/Management

Please rank these skills based on your experience, with 1 being no experience and 5 being very experienced.

No Experience  Somewhat Experienced  Very Experienced
Public Relations  1  2  3  4  5
Marketing  1  2  3  4  5
News Writing  1  2  3  4  5
Feature Writing  1  2  3  4  5
AP Style  1  2  3  4  5
Photography  1  2  3  4  5
Video Production  1  2  3  4  5
Social Media  1  2  3  4  5
Graphic Design  1  2  3  4  5
Website Design/Management  1  2  3  4  5
Computer Skills
Please circle the computer programs you are comfortable using:
Adobe Acrobat Professional
Adobe After Effects
Adobe Dreamweaver
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premier Professional
Microsoft Excel
Microsoft PowerPoint
Microsoft Word
Quark XPress
Other:

Which platform are you proficient in? (please circle)
Mac
Windows
Both Mac and Windows

Which programming language(s) are you proficient in? (please circle)
HTML
Java
CSS
Flash

List seven activities you enjoy doing.
1. 
2. 
3. 
4. 
5. 
6. 
7. 

List two of your strengths.
1. 
2. 

List two of your weaknesses.
1. 
2. 

Briefly state why you chose USF.
____________________________________
____________________________________
____________________________________
____________________________________
____________________________________

About You
Describe yourself in five words.
1. 
2. 
3. 
4. 
5. 

What are two of your pet peeves?
1. 
2. 

Drop off all materials to:
Michele Dye, communications and marketing director
USF College of Arts and Sciences
CPR 107

Deadline: Monday, Dec. 2, 2013 at 5 p.m.