

# THE STATE OF TASTE LE GOÛT DANS TOUS SES ÉTATS

AN INTERNATIONAL BILINGUAL (FRENCH/ENGLISH) CONFERENCE  
COLLOQUE INTERNATIONAL BILINGUE (FRANÇAIS/ANGLAIS)

MARCH 28-29, 2008  
UNIVERSITY OF SOUTH FLORIDA, TAMPA

**Friday March 28, 2008: Grace Allen Room (Library 4<sup>th</sup> floor) 9:00 am-5:30 pm**  
**Saturday, March 29, 2008: Teco Room, College of Education) 10:00 am-6:00 pm**

**OPEN TO THE PUBLIC, ADMISSION FREE.**

This international conference will explore the integrative concept of taste in all its various meanings and the way they interact: sensorial, social, aesthetic and moral. How does taste govern behaviors and structure society? How taste is socially motivated and shaped? What role does taste play in the construction of values and in the history of culture, in such fields as food and social habits, mentalities, ideologies, literature, the fine arts, music, fashion, definitions of beauty and style? How does taste appear and evolve with time and space? In the aesthetic world is taste (and its stereotyped division: good/bad taste) an old-fashioned category and a useless notion in our fast-evolving society, or is it a typical and essential human way of perceiving and classifying things that matter to us, such as laughter and the erotic? Those are some of the questions that this conference will try to address.

Ce colloque international va explorer le concept fédérateur de "goût" dans tous les sens (alimentaire, esthétique, social, moral) et la façon dont ils s'influencent réciproquement. Comment est-ce que le goût affecte les conduites et structure la société? Comment est-ce que le social oriente et même définit le goût? Quelle place occupe le goût dans la culture en général de nos jours, autant que dans l'histoire des mentalités et des sensibilités? Quels sont ses critères en littérature, dans les Beaux-arts, en musique, dans la mode, dans les définitions de la beauté? Comment est-ce qu'il se forme, se manifeste et évolue dans le temps? Dans l'univers esthétique, le goût (et sa division stéréotypée: bon goût/mauvais goût) est-il une notion désuète et inutile, en voie de disparition dans notre monde en mouvement? Ou est-ce le propre de l'être humain, autant qu'on a pu le dire du rire ou de l'érotique, un mode essentiel de perception du monde et de classement des choses qui nous importent? Voilà quelques-unes des questions auxquelles ce colloque va tenter de réfléchir.

## **PROGRAM/PROGRAMME**

Thursday/Jeudi, March 27, 2008/ 27 mars 2008

Arrival of outside speakers

**FRIDAY/ VENDREDI, March 28, 2008/ 28 mars 2008**

**GRACE ALLEN ROOM, 4<sup>th</sup> floor Library**

9:00 am – 9:30 am Opening remarks/Ouverture du colloque

BRULOTTE, Gaëtan. Main organiser and Distinguished Professor, World Languages. Presentation of the conference and major sponsors/Présentation du colloque et des principaux sponsors.

PEPPARD, Victor. Chair, World Languages, USF: Opening remarks.

ADICEAM, Ashok. Attaché culturel/French Consulate in Miami: Opening remarks.

GOODMANN, Marshall. VP, USF Lakeland Campus: Opening remarks.

SCHEUERLE, Bill, Dir., Humanities Institute, USF: Opening remarks

9:30 am – 11:45am Plenary Session A/ Séance plénière A

**Moderator/Présidente:** Christine Probes, World Languages, USF

1) FINK, Beatrice, Professor Emeritus, University of Maryland. "From Savory to Synesthetic to Sublime"

2) ERMAN, Michel, Professeur de littérature française, Université de Bourgogne, Dijon (France). "Le discours sur le goût. Dire le goût: les chroniques gastronomiques de La Reynière à aujourd'hui"

3) BARBIER, Muriel. Ecole du Louvre & Musée Lorrain de Nancy. "Usages de bon goût et objets défiant le goût: manières de table et arts décoratifs dans l'Europe du 18<sup>e</sup> siècle"

11:45 am – 1:45 pm Lunch for speakers and Visit at the Graphicstudio-Institute for Research in Art with presentation by Director Margaret A. Miller: "Making Art/Critique of Taste: Graphicstudio as a Collaborative Atelier"

2:00 pm – 3:30 pm Plenary Session B/ Séance plénière B

**Moderator/Président:** Michel Erman, Université de Bourgogne, Dijon (France).

4) JULIEN, Mariette. Professeur, Ecole Supérieure de la Mode (Fashion School), Université du Québec à Montréal (Canada). "Le mauvais goût au goût du jour. Appréciation des modes vestimentaires et corporelles dans la société postmoderne"

5) MESSU, Michel. Professeur de sociologie, Université de Nantes (France). "La critique sociale du jugement de goût revisitée"

3:30 pm - 4:00 pm Beverage Break/Pause café

4:00 pm - 5:30 pm Plenary session C/Séance plénière C

**Moderator/Président:** Gaëtan Brulotte, World Languages, USF.

6) LE BRETON, David, Professeur d'anthropologie et de sociologie, Université de Strasbourg (France). "Le goût comme principe d'organisation du monde et de cohérence culturelle"

5:30 pm Move to Reception/Déplacement vers la réception

6:00 pm- 8:00 pm Networking Reception/Réception, Marshall Center.

For guest speakers, sponsors, and their members.

HAMARD, Yves. Alliance française de Tampa. Opening remarks.

SATURDAY/SAMEDI, March 29, 2008/29 mars 2008 TECO ROOM (College of Education)

10:00 am – 11:45am Plenary Session D/Séance plénière D

**Moderator/Présidente:** Beatrice Fink, University of Maryland.

7) WOSHINSKY, Barbara R., Professor of French, University of Miami "Is the Ending to Your Taste? Dissonant Dénouements and Audience Reception in 17th Century France"

8) PROBES, Christine, Professor of French literature, World Languages, USF "Le Goût de la violence: l'allusion biblique et théologique au service de la dramatisation de l'histoire dans deux pièces de la Renaissance, *la Guisade* de Pierre Matthieu et *The Massacre at Paris* de Christopher Marlowe"

9) MURPHY, Carol, Professor of French, Department of Romance Languages and Literatures, and Director of France-Florida Research Institute, Gainesville. "(Dé)goût. Changing Tastes, Unsettling Boundaries: Paulhan on Fautrier's Pictorial Language"

12:00 pm – 1:45 pm Lunch for Guests, World Languages, CPR 459

2:00 pm – 3:00 pm Plenary Session E/ Séance plénière E

**Moderator/Président:** Vic Peppard, Chair of World Languages

10) LA TRECCHIA, Patrizia. Assistant Professor of Italian, World Languages, USF. "In the Kitchen: The Migration of Italian Food and Identity to the United States"

11) CAROLL, Linda. Adjunct Professor of Chinese, USF World Languages. "Asian Taste On Beauty"

3:00 pm– 3:30 pm Beverage Break/Pause café

3:30 pm - 6:00 pm: **Round table/ Table-ronde:** "A Reality Check: Taste Canons In Food, Beauty, Fashion, Interior Design, The Arts, Behavior And Manners/ Réflexions sur les canons du goût dans le domaine de la beauté, de la gastronomie, de la mode, de la décoration, des arts, de la conduite et des manières"

**Moderator/President:** Chris Sherman, Food, Wine, Architecture & Design critic, *St-Petersburg Times & Florida Trend Magazine*.

12) SCHENARDI, Fabrizio. Executive Chef, Pelagia Restaurant, Renaissance Hotel. Taste And Gastronomy: The Chef's Viewpoint.

13) MARTTISON, Lydia, VP and General Manager, Neiman-Marcus: On Fashion And Contemporary Style.

14) MICHEVA, Milena, Member of Interior Designers Association: The Interior Designer's Viewpoint

15) SALAGA, Vivian, AIA, Founding Principal of Atelier AEC Architects, Tampa; past president of the Florida chapter of the American Institute of Architects: The Architect's Viewpoint

16) Dr. DREHSEN, Christian. Plastic surgeon, St-Petersburg. Taste And Beauty Canons: The Plastic Surgeon's Viewpoint

17) SCHNEIDER, Erika. Owner of Bleu Acier Inc, Master Printer, Publisher and Galerist: The Curator's And Art Market's Viewpoint

18) LABAUVIE, Dominique, Artist. Taste And Canons In Contemporary Fine Arts: The Artist's Viewpoint

19) ROUX, Emmanuel, Restaurant Owner & Businessman. Taste And Culture: Good And Bad Taste In Different Cultures

6:00 pm: Conference Adjourns & Transportation To Reception/ Déplacement vers la réception de clôture. (Reserved To Speakers And Representatives Of Sponsors)

Sponsored by Pelagia Restaurant, Renaissance Hotel, International Plaza, 4200 Jim Walter Blvd.

Jean-Charles Faust, FRAMCO. Opening remarks.

7:00 pm- 8:30 pm

9:00 pm – 11:00 pm: Option Dégustation de rhum et de mets à base de rhum/ Optional Participation In The Tasting Main Event Of "Polished Palate International Rum Festival" (Cuban Club Of Ybor City, 2010 Avenida República de Cuba (14th & Palm). Entrée/Admission: \$45.

Info: <http://www.polishedpalate.com/events/irf/2008/mainevent.html>

Dimanche/Sunday, March 30th, 2008

Departure Of Outside Speakers/Départ des invités de l'extérieur

## SPONSORS:

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