Communications and Marketing Intern Application

Fill out both sides of this application in blue ink.
Please provide a cover letter, résumé and three writing and/or design samples.

Personal Information

Name ___________________________ E-mail ___________________________

Date of Birth ___________________________ Age ___________________________

Cell Phone ___________________________ Personal website ___________________________

Facebook page ___________________________ Twitter page ___________________________

When did you enter USF? (please circle) SPRING SUMMER FALL Year__________

Areas of Interest

Please circle the internship position for which you are applying.
Public Relations and Marketing
News Writing
Photography
Broadcast/Video Production
Social Media

Please rank these skills based on your experience, with 1 being no experience and 5 being very experienced.

<table>
<thead>
<tr>
<th></th>
<th>No Experience</th>
<th>Somewhat Experienced</th>
<th>Very Experienced</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Relations</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Marketing</td>
<td>1</td>
<td>2</td>
<td>3</td>
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<tr>
<td>News Writing</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Feature Writing</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>AP Style</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Photography</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Video Production</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Social Media</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>
Computer Skills
Please circle the computer programs you are comfortable using:
Adobe Acrobat Professional
Adobe Dreamweaver
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premier Professional
Microsoft Excel
Microsoft PowerPoint
Microsoft Word
Quark XPress
Other:

List seven activities you enjoy doing.
1.
2.
3.
4.
5.
6.
7.

Which platform are you proficient in? (please circle)
Mac
Windows
Both Mac and Windows

List two of your strengths.
1.
2.

Which programming language(s) are you proficient in? (please circle)
HTML
CSS
Java
Flash

List two of your weaknesses.
1.
2.

About You
Describe yourself in five words.
1.
2.
3.
4.
5.

What are two of your pet peeves?
1.
2.

Briefly state why you chose USF.

Drop off all materials to:
Michele Dye, communications and marketing director
USF College of Arts and Sciences
CPR 107