

Communications and Marketing Intern Application

Fill out both sides of this application in blue ink.

Please provide a cover letter, résumé and three writing and/or design samples.

Personal Information

Name _____ E-mail _____

Date of Birth _____ Age _____

Cell Phone _____ Personal website _____

Facebook page _____ Twitter page _____

When did you enter USF? (please circle) SPRING SUMMER FALL Year _____

Areas of Interest

Please circle the internship position for which you are applying.

Public Relations and Marketing

News Writing

Photography

Broadcast/Video Production

Social Media

Please rank these skills based on your experience, with 1 being no experience and 5 being very experienced.

	No Experience		Somewhat Experienced		Very Experienced
Public Relations	1	2	3	4	5
Marketing	1	2	3	4	5
News Writing	1	2	3	4	5
Feature Writing	1	2	3	4	5
AP Style	1	2	3	4	5
Photography	1	2	3	4	5
Video Production	1	2	3	4	5
Social Media	1	2	3	4	5

Computer Skills

Please circle the computer programs you are comfortable using:

Adobe Acrobat Professional

Adobe Dreamweaver

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premier Professional

Microsoft Excel

Microsoft PowerPoint

Microsoft Word

Quark XPress

Other:

Which platform are you proficient in?
(please circle)

Mac

Windows

Both Mac and Windows

Which programming language(s) are you proficient in? (please circle)

HTML

CSS

Java

Flash

About You

Describe yourself in five words.

1.

2.

3.

4.

5.

What are two of your pet peeves?

1.

2.

List seven activities you enjoy doing.

1.

2.

3.

4.

5.

6.

7.

List two of your strengths.

1.

2.

List two of your weaknesses.

1.

2.

Briefly state why you chose USF.

Drop off all materials to:
Michele Dye, communications and marketing director
USF College of Arts and Sciences
CPR 107