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The Department of Women's Studies at the University of South Florida is the second oldest in the nation and is 32 years old. We teach over 3000 students per year. The Newsletter features the research, scholarship, and activities of the students, faculty, and staff at USF that have women's issues at their center.

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Rates and Sizes

- Business Card \$25.00
- Quarter page \$35.00
- Half Page \$50.00
- Whole Page \$100.00

The newsletter is printed in color and is 8X10. Ads may include pictures. Text ads should use Word with no type size smaller than 10. All ads must be sent camera ready. Each advertiser receives one copy of the newsletter. Deadline for the Receiving Payment and Ad Copy is 3/19/2005.

Payment: Make checks payable to: USF Foundation, Inc. Re: Department of Women's Studies 42-1370

Circulation: 1000 newsletters are distributed biannually to Students, Faculty, Staff, Administrators and Community Leaders. The WST Newsletter is permanently archived on the Department's Website: http://www.cas.usf.edu/womens_studies/index.html

**WHY ADVERTISE
in the NEWSLETTER?**

People affiliated with WST are going to feel a special loyalty to advertisers. We will view advertisers as supporters.

While some ads will not have anything to do with women, no ads will be accepted that conflict with the mission of Women's Studies or the University of South Florida.